



Long Term Care and Retirement Home

Rooted in Tradition - Caring for the Future

52 Neilson Dr, Etobicoke, ON M9C 1V7

[Job Posting: Fundraising Campaign Director](#)

Dom Lipa is a vibrant not-for-profit Long-Term Care (LTC) and Retirement Home located in Etobicoke at the Mississauga border with 66 LTC beds and 30 Retirement Suites. The Board of Directors of Dom Lipa is seeking to fill the role of Campaign Director to lead a new capital fundraising campaign.

Background on Dom Lipa

Dom Lipa fosters a caring Catholic environment offering traditional foods and cultural programming. The facility was built over 30 years ago through the private fundraising efforts of the Slovenian community in the Toronto area to provide the highest quality of resident care to meet the changing needs of our aging community.

Dom Lipa is a progressive organization that is well managed and connected with the cultural community. Resident satisfaction rates are very high and Dom Lipa has been recognized by the community and government for its excellent response to the pandemic and keeping the residents safe. The majority of funding for Long Term Care operating costs come from government sources and the retirement side is predominantly funded by rental income. As well, many volunteer activities support the charitable not-for-profit home.

Background on the need for the Capital Fundraising Campaign

As a government-funded Long Term Care home, Dom Lipa is currently pursuing an application for additional class A licenses and redevelopment of the home to better utilize existing space. Dom Lipa will maintain the 30 retirement units to facilitate continuum of care and spousal unification when one spouse does not require long term care placement.

Dom Lipa is developing a capital fundraising campaign. Although significant funds are expected from government sources, Dom Lipa and its community will also be expected to contribute to the retirement portion of the redevelopment cost which is not eligible under the Long Term Care program. Regardless of the decisions by the Ministry, it is our intent to upgrade the whole building to address repairs and required standards.

Job Function

With advice from relevant consultant experts, the Campaign Director will plan and develop the campaign, lead its implementation, and provide ongoing reporting to the Board of Directors. The Director will be a champion for Dom Lipa, bringing enthusiasm and energy to the role, and be organized and results-oriented. This individual will be credible and lead the campaign with professionalism and diplomacy. In addition, this individual will work closely with other team members and volunteers conducting fundraising activities.

Qualifications

The ideal qualifications of the preferred candidate are outlined below.

- o College or university degree, in marketing or health care sector or relevant equivalent
- o Minimum 2 years experience of effective management experience
- o Demonstrated experience in relationship management and collaboration skills with experience in communicating with constituents by way of written newsletters, oral presentations, etc.
- o Experience working on large projects
- o Experience working with volunteers
- o Self-directed with strong planning, time-management, results-oriented and organizational skills
- o Knowledge of the Slovenian community in the GTA is an 'asset', and basic ability to communicate in Slovenian is preferred but not a requirement.

Other

This position is a part time role for the duration of the campaign, expected to last between approximately 3 – 5 years and is compensated commensurate to similar roles in the community charity sector.

Please submit your resume application in confidence to Maria McDonald, President of the Board of Directors of the Slovenian Linden Foundation – Dom Lipa (mzmcdonald@rogers.com) by 11:59 pm on May 30, 2021.

Come join us and make a difference to the lives of our seniors!